

## Soori High Line offers a new take on NYC luxury living

One of Asia's most celebrated architects brings his sensitive touch to a Big Apple development



Located at 522 West 29th Street, steps away from New York City's famed High Line park, Soori High Line houses an exclusive collection of 31 residences that reshape the concept of luxury living and elevate it to new heights. Marrying contemporary style with the pleasures inspired by an upscale resort, each is a beautifully crafted canvas for living exceptionally well.

Co-developed by New York-based Siras Development and Singapore-based Oriel Development, Soori High Line is designed by Soo K. Chan, Founder of the acclaimed, global firm SCDA Architects and one of Asia's most renowned architects.

Soori High Line marks Mr. Chan's United States debut and his second Soori branded residential property, his first being the award winning Alila Villas Soori in Bali, Indonesia. As Principal Design Architect and co-developer, Mr. Chan has designed all exteriors, interiors and landscaping of Soori High Line, including an exclusive furniture collection through Poliform.

The 11-story Soori High Line features 31 residences, ranging from two to five bedrooms, with each distinguished by a tremendous sense of space and openness. This is accentuated by ceilings that soar between 14 and 18 feet high and visual connections between separate living areas.

Designed with a resort lifestyle in mind, every residence has its own Town and Country fireplace, with 16 of the apartments featuring a private heated swimming pool (ranging in size from nearly 24 to 28 feet long, 7 to 9 feet wide, and 4 feet deep) - perfect for refreshing dips in the summer months, yet ingeniously integrated into the living space to enhance the feeling of relaxation all year long.

Ground floor duplex residences extend out to private courtyards, dissolving the boundaries between inside and out. This seamless indoor/outdoor space invites an abundance of natural light and makes for memorable entertaining. Moving skywards, the two triplex penthouses on the uppermost floors each feature their own private rooftop pool and terrace for the ultimate indulgence and transcendent city views.

All residences at Soori High Line are custom designed with the world's most premium lifestyle brands, fitted and finished to impeccable standards.

- Town and Country fireplaces in each residence
- Custom designed Varenna Poliform kitchens, with appliances by Miele, Blanco, Dornbracht, and ArcLinea
- Bespoke bathroom fittings by Boffi, Toto, and Duravit
- Wardrobes by Poliform





Beyond the apartments themselves, residents also have exclusive access to Soori High Line's five-star amenities which include concierge services, state-of-the-art gymnasium, spa suite steam & sauna, a wine cellar & drinking room, storage facilities, unit and bike storage, and 6 private parking spaces.

SCDA is a multi-disciplinary practice incorporating architecture, landscape and interior design. Principal Soo K. Chan, a Yale graduate, was the recipient of the inaugural President's Design Award, Singapore Designer of the Year and is part of the Panel of Designers for Poliform in Milan. He was also the recipient of the SIA-Getz Architecture Prize for Emergent Architecture in Asia, 2006.

The practice was recognized as one of the Design Vanguard firms, redefining the Face of Architecture by Architectural Record USA. SCDA was awarded the Royal Institute of British Architects Worldwide Award for the Lincoln Modern in 2003 and One KL in 2012. SCDA was also the recipient of nine Chicago Aethenaeum International Architecture Awards.

SCDA's designs strive for tranquility and calmness qualified by space, light and structural order. Architectural expressions are distilled to capture the spiritual essence of 'place'. Its architecture and interiors are inspired by the cultural and climatic nuances of its context, integrating landscape, water features and blurring the distinction between interior and exterior. Spaces are often characterized by lush



gardens, water courts and air wells, engendering a sensuous engagement with the elements. Projects display sensitivity to the inherent beauty of natural materials expressed through clarity in construction details and elemental architectural expression.

SCDA projects have set benchmark sales prices for high-end luxury level condominiums in Singapore and internationally. These include The Ladyhill, One KL, The Marq and Nassim Park Residences.

Siras Oriel Development LLC is a joint venture between Singapore-based Oriel Development and New York-based Siras Development. With a mutual commitment to the highest level of design and structure, Siras Oriel Development

LLC brings global architecture and cultural sensibilities to the world's greatest cities.

The founding partners have diverse backgrounds in design, real estate investment, development and construction management, and are responsible for developing over one million square feet of luxury residential and hospitality projects in New York City, ranging from ground up buildings to conversions and restorations. Working with leaders in their fields, spanning from architects, designers, hotel companies, operating partners, brands and investors, the principals have developed and designed projects in over 30 cities, across 5 continents. As a result of working on projects and with partners throughout the world, the team brings to every development a unique, global perspective.